

645200/2019/MDM-1-1 Section

सूचना का
अधिकार

R.C. MEENA
Joint Secretary (EE.I)
Tel: 011-23389247

भारत सरकार
मानव संसाधन विकास मंत्रालय
स्कूल शिक्षा और साक्षरता विभाग
शास्त्री भवन
नई दिल्ली - 110 115

GOVERNMENT OF INDIA
MINISTRY OF HUMAN RESOURCE DEVELOPMENT
DEPARTMENT OF SCHOOL EDUCATION & LITERACY
SHASTRI BHAVAN
NEW DELHI-110 115

D.O. No. 6-3/2019-MDM-1-1 (EE.5)

Dated the 3rd October, 2019

Dear Sir / madam,

As you are aware that Government of India has prohibited the production, manufacture, import, export, transport, sale, distribution, storage and advertisement of electronic cigarettes in the interest of public health. A copy of D.O letter no. P-16012/23/2019-TC dated 24.09.2019 received from Ministry of Health and Family Welfare alongwith its enclosure is enclose herewith for information.

2. E-cigarettes usually heat a liquid containing nicotine to generate an aerosol (vapour), which the user inhales to mimic the action of smoking. E-cigarettes also contain flavors and their use does not generate any foul smell associated with conventional smoking. These have sleek design and fancy appearance. These products are marketed to attract consumers, specially youth by creating a false notion of safety. Nicotine being highly addictive, use of e-cigarettes may also be a gateway for youth to take up conventional smoking. It adversely affects the cardiovascular system, respiratory system, increase the risk of stroke and also affects the part of the brain responsible for decision making alongwith other harmful effects in the body.

3. Children and adolescents are the most vulnerable to these fancy looking products. Therefore, it would be appropriate that children, adolescents and young adults are made aware of the harmful effects of E-cigarettes and the like devices.

4. I would, therefore, advised you to look into the matter personally and instruct the concerned authorities to take necessary actions for being vigilant towards the availability/use of electronic cigarettes in the premises of Educational Institutions, specially among the students.

With regards,

Encl: As above:

Yours sincerely,
sd/-
(R.C. MEENA)

To,

The Education Secretaries in all the States/UTs.

Copy to:

Joint Secretary(Institution) for information and necessary action with reference to the letter received from Ministry of Health and Family Welfare attached herewith.

